



"Thanks to Brisk Spark Plugs on helping us win our 7th Arca Daytona 200"

"We used Brisk Spark Plugs this year at Daytona. The car seemed to jump off the corners and our fuel mileage improved."

Bobby Gerhart

- **More Power**
- **Faster Acceleration**
- **Durability**

➤ **Premium ZC/ZS**

➤ **Extra Turbo Racing**

➤ **Iridium Racing**

INCREASES ENGINE POWER!

Key Benefits and Applications

- Multi Spark Plugs Increases Engine Power!
- 3 Points of Ignition – 3 Simultaneous Sparks per 1 Ignition Impulse
- Patented Multi - Spark Electrode Technology – No Indexing
- Sparks in Full 360 degree at Point of Richest Mixture
- Maximum Spark Exposure – Better use of Available Energy
- More Horse Power, Torque, Faster Acceleration and Response
- Naturally Aspirated and / or Mild Forced Induction Application
- Race Engines with Precise Air / Fuel Management
- Silver Center Electrode

Key Benefits and Applications

- Increases Engine Power!
- 2 or 3 Progressively Tapered Ground Electrodes are Machined out of the Spark Plug Shell for Smooth Heat Transfer
- Reduces Number of Imperfectly Ignited Cycles
- Extremely High Durability and Reliability
- High Resistance Against Heat and Vibrations
- High Pressure, High Output Race Engines
- Turbo / Supercharged / Nitrous / Endurance Race Engines
- Silver Center Electrode

Key Benefits and Applications

- IRIIDIUM is 6x Harder / 8x Stronger / and has 1200 Degrees Higher Melting Point than Platinum
- Power Focus – Spark Exactly in the Focal Point of the Reflector
- Low Ignition Voltage Requirement
- Optimized Diameter Center and Cut Back Ground Electrode
- Less Quenching. Better A/F Mixture Access = More Power
- Ability to Ignite Lean Mixtures and Difficult to Ignite Fuels
- High Pressure, High Output Race Engines
- Turbo / Supercharged / Nitrous
- Excellent Resistance to Fouling and Easier Starts

➤ **Silver Racing**

Key Benefits and Applications

- SILVER Fine Wire Center Electrode Low Ignition Voltage Requirement, Easy Starts
- SILVER the Best Heat and Electrical Conductor Wide Heat Range, Extremely Resistant to Fouling
- Fine Wire Center Electrode (not just the tip) Increased Space for the Thickness of the Insulator
- High Dielectric and Mechanical Strength Turbocharged / Supercharged / Nitrous Race Engines
- Tapered or Cut Back Ground Electrode Sharp Edges for Easy Spark Discharge & Spark Exposure
- Excellent A/F Mixture Ignite Ability LPG, E85, Methanol/Ethanol Injection, High Comp. & RPM Engines

➤ **Silver Racing**

➤ **Silver Racing**

